



Government of India  
Ministry of Chemicals & Fertilizers  
Department of Pharmaceuticals

# Jan Aushadhi VARTA



EDITION 04

17<sup>th</sup> NOVEMBER 2022

## NEWSLETTER



The 11th edition of the Indian Pharma Expo was inaugurated by Ravi Dadhich, CEO, Pharmaceuticals and Medical devices Bureau of India (PMBI), Department of Pharmaceuticals, Ministry of Chemicals and Fertilizers; Dr R K Bharti, Joint Director, Micro, Small and Medium Enterprises (MSME), Ministry of MSME; DS Tomar, Assistant Director, Ministry of MSME, along with Sohil Goswami, EVP, Drug Listing and Regional Product and IT Operations, CDS, MIMS; Joe Thomas, Business Director – India Operations, CIMS Medica India and Alok Sharma, Vice-President, Events, B2B Pharma and CMEs.



The Pharmaceutical and Medical Devices Bureau of India(PMBI) had successfully participated in the Indian Pharma Expo, held from 30th September to 1st October, New Delhi at Pragati Maidan. The PMBI family has been awarded with **“Award of Excellence” for ensuring quality medicines at affordable prices**, organised by the CIMS Medica.



**Total Sales crossed Rs.650 Crore in this year 2022-23**  
Saving of **Rs.3900 Crore**, to citizens in just **7 months**



# SWACHHATA SPECIAL CAMPAIGN 2.0

Following the teachings of our Father of the Nation, PMBI has celebrated Swachhata Special Campaign 2.0 by undertaking number of activities. The special campaign kick started with the Swachhata Special Campaign 2.0 on 01.10.2022 under the Chairmanship of Chief Executive Officer, PMBI. More than 7,000 centers collaborated with this campaign to achieve its defined target. This Swachhata pledge was conducted virtually by including all concerned stakeholders of PMBI. The aim was to achieve a new benchmark of cleanliness.

This campaign was included as per the directives to spread the message of Swachhata by circulating the video message of CEO, PMBI through all Social Media platforms. CEO, PMBI highlighted the importance of cleanliness, sanitation and personal hygiene in our lives. He elaborated on the significance of reduction in

pendency of work for Parliament References, Prime Minister Office References, Cabinet References & Public References and also appealed to all Kendras to enthusiastically participate in Special Campaign 2.0 while following the guidelines issued for the day-to-day activities.

In connection to the same, all employees of PMBI head office along with distributors, Jan Aushadhi Kendra Owners, and other stakeholders weeded out old documents and bills from the office to make workstation spaces clean and clutter-free. This highlighted the message of cleanliness and personal hygiene as part of the special campaign. A three Hours of Special Campaign 2.0 Swachhata Activities around the Working Area, from 2 - 5 pm was undertaken by the employees of the PMBI, distributors, Field officers and other stakeholders.





# AZADI KA AMRIT MAHOTSAV

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture, and achievements. In this connection, Pharmaceuticals & Medical Devices Bureau of India (PMBI), the implementing agency of Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) organized various activities / events on 10th October 2022 at 35 different locations, across the country. Azadi Ka Amrit Mahotsav is an embodiment for all who are concerned and progressive about India's socio-cultural, political, economic, and healthier identity.

A full day event was organized at 35 locations where Health Check-up Camps, Jan Aushadhi Paricharcha and free distribution of First Aid Kits of Jan Aushadhi medicines were organized by PMBI. Officials of PMBI conveyed the salient features of PMBJP to General Public, Doctors, Health Workers, Nurses, Pharmacists, Jan Aushadhi Mitra's, stakeholders, etc.

More than 875 beneficiaries have been provided this "First Aid Kits" of PMBJP products. Approximately, 5000 citizens attended Health Check-up Camp, across the country.

**Hubballi  
Karnataka**



**Lucknow,  
Uttar Pradesh**



**Muzzafarpur,  
Bihar**



**Muzzafarpur, Bihar**

**Surat  
Gujarat**



**Ernakulam  
Kerala**





# IN THE NEWS

**LATEST LY** | Nov 01, 2022

## India News | Janaushadhi Kendra is Medicine Shop of the Poor: Union Minister Mandaviya



New Delhi (India), November 1 (ANI): Pradhan Mantri Bhartiya Janaushadhi Pariyojana has made phenomenal progress in the last 8 years and Janaushadhi Kendra has become the medicine shop of the poor in the country, said Union Minister for Health and Chemicals and Fertilizers Dr. Mansukh Mandaviya on Tuesday.

 **NEWS SERVICES DIVISION** | Oct 23, 2022  
**ALL INDIA RADIO**

## Pradhan Mantri Bhartiya Janaushadhi Pariyojana significantly reduced patients' out-of-pocket expenditure: Mansukh Mandaviya

Pradhan Mantri Bhartiya Janaushadhi Pariyojana has significantly reduced patients' out-of-pocket expenditure. It has helped in savings of 18 thousand crore rupees for the citizens in the last 8 years. In a tweet, Health Minister Dr Mansukh Mandaviya said, the government is committed to ensuring good quality and affordable healthcare for all.

The scheme ensures easy reach of affordable quality medicines to the people in every nook and corner of the country.

**Business Standard** | Nov 01, 2022

## Janaushadhi stores for affordable medicines grew 100-times in 8 yrs: Govt

More than Rs 15,360 crore estimated to have been saved due to central government service



India has 8,809 Janaushadhi stores that provide affordable generic medicines and the service has resulted in savings of more than Rs 15,000 crore, said the Union Health Minister on Tuesday.

"8,809 Janaushadhi stores operational under Pradhan Mantri Bhartiya Janaushadhi Pariyojana are providing quality & affordable medicines for every citizen," Mansukh Mandaviya said in a tweet. "In the last 8 years, the number of Janaushadhi Kendras has increased by 100 times."

**Hc Hindustan Times** | Nov 07, 2022

## Chandigarh: Jan Aushadhi Kendra at GMSH-16 to be reopened this week



The Chandigarh administration had decided to restart the Jan Aushadhi Kendras at Government Medical College and Hospital (GMCH), Sector 32, and GMSH-16 in June this year

# IN THE NEWS

**Medical Dialogues**  
.....Daily Dose of Health & Medical News

Oct 24, 2022

## Amritsar: Guru Nanak Dev Hospital Plans To Set Up Three Jan Aushadhi Stores at Cost of Rs. 1.79 Crore



*In order to alleviate the problem of poor patients being unable to obtain expensive medicines, the hospital plans to open a store at its premises that will provide low-cost medicines to patients.*

Amritsar: To provide people with good quality medicines at affordable prices, Guru Nanak Dev Hospital, associated with Government Medical College (GMC) Amritsar, plans to set up three Jan Aushadhi stores on the campus with an estimated cost of Rs. 1.79 crore. In light of the current high prices of medicines, the decision was made to set up three Jan Aushadhi stores at different...

**NEWS 18**

Oct 30, 2022

## Exclusive | With 'Suvidha Sarthi', Govt to Give Free Sanitary Napkins to Higher Secondary School Girls



The Narendra Modi government is all set to launch a new scheme — 'Suvidha Sarthi' — for the free distribution of sanitary napkins to higher secondary girls in schools, News18.com has learnt.

The Department of Pharmaceuticals (DoP), a body under the Ministry of Chemicals and Fertilizers, is launching the scheme for the promotion and awareness of menstrual hygiene among adolescent girls in schools.

## GLIMPSES

The 'Special Campaign 2.0' on Cleanliness (Swachhata) was conducted from 1st October 2022 to 31st October 2022. To make it a grand success, a range of well-planned activities were conducted at PMBI head office last week. Some of the activities included Felicitation of Safai Bandhu by CEO PMBI on 31.10.2022





# DIWALI CELEBRATION

PMBI, Head Office, New Delhi



## Welcoming new Partners who joined PMBI family in the month of October 2022

- |  |   |
|--|---|
| • PMBJK09977 - Joyjit Banerjee - Kolkata - West Bengal - 700042    | • PMBJK09987 - Rekha Sharma - Aligarh - Uttar Pradesh - 202125        |
| • PMBJK09978 - Swarup Das - Nadia - West Bengal - 741222           | • PMBJK09988 - Mamta Singh - Gaya - Bihar - 824211                    |
| • PMBJK09979 - Deblina Mondal - 24 Paraganas South - 743330        | • PMBJK09989 - Gandham Yesu Venkata Lakshmi - Andhra Pradesh - 534275 |
| • PMBJK09980 - Akash Kayal - 24 Paraganas South - 700150           | • PMBJK09990 - Muhsina Thasneem.V - Malappuram - 676352               |
| • PMBJK09981 - Md. Nazrul Islam - Marigaon - Assam - 782105        | • PMBJK09991 - Kalpana Makhijani - Delhi - 110091                     |
| • PMBJK09982 - Sourav Paul - Karimganj - Assam - 788720            | • PMBJK09992 - Ruchira Bhattacharyya - 24 Paraganas North - 700051    |
| • PMBJK09983 - Ajay Raj Singh - Jalaun - Uttar Pradesh - 285129    | • PMBJK09993 - Shilpa Dutta Paul - Karimganj - 788723                 |
| • PMBJK09984 - Abhinav Sharma - Prayagraj - Uttar Pradesh - 212208 | • PMBJK09994 - Ganga Devi - North Delhi - 110042                      |
| • PMBJK09985 - Priyansi Soni - Kheri - Uttar Pradesh - 262804      | • PMBJK09995 - Meenakshi - North Delhi - 110036                       |
| • PMBJK09986 - Switi Devi - Ballia - Uttar Pradesh - 277001        | • PMBJK09996 - Rishabh Kumar - Samastipur - Bihar - 848125            |



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